

Government of Pakistan
Ministry of Foreign Affairs

Subject: - **PTB-SAARC Blended Learning Course on Standardization for South Asia Quality Infrastructure for Sustainable Development (QUISP).**

Enclosed is a copy of SAARC Secretariat's note verbale No. SAARC/ETF/318/PTB-QUISP/2011/35 (d) dated 21 October 2011, conveying that PTB Berlin, has developed a Blended Learning Course on Standardization for South Asia "Quality Infrastructure for Sustainable Development (QUISP)". The training course will start with an initial Workshop scheduled to be held in New Delhi, on 17-20 April 2012 for preparing participants for the following six-month e-learning phase. The training course will conclude with a final Workshop which is expected to take place in Germany by the end of 2012. A copy each of the letter of Invitation and a flyer on QUISP received from PTB, Berlin is attached.

2. PTB will provide sponsorship for the participation in both Workshops and the six-month e-learning course. As mentioned in the attached flyer, after reviewing all the applications, a Selection Committee will nominate upto 25 participants based on criteria such as their position etc.

3. Pakistan Trade Development Authority and Ministry of Commerce are requested to select the suitable officials for the above course and apply online at <http://www.ptb.dc/cms/blendedlearning.html>. The deadline for submission of the online application form is December 31, 2011.

Encl: As above.

Sibtain Afzaal
(Sibtain Afzaal)

Assistant Director (SAARC)
☎ 051-9207887

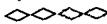
Pakistan Trade Development Authority, (Secretary), Finance & Trade Centre (FTC), Shakra-e-Faisal, Karachi.

Ministry of Commerce (Mr. Awais Butt, Section Officer), Islamabad.

MOFA u.o. No. SAARC-2/4-A/2011, dated 26 October 2011

MOST IMMEDIATE

No. 2(21)/2008-Admn-I
Government of Pakistan
Ministry of Commerce



Islamabad, the 9th December, 2011

CIRCULAR

Copy of Ministry of Foreign Affairs U.O letter No. SAARC-2/4-A/2011, dated 26-10-2011 alongwith a copy of SAARC Secretariat 's note verbale No. SAARC/ETF/318/PTB-QUISP/2011/35(d) dated 21-10-2011 is forwarded with the request that nomination of suitable officers, duly approved by their respective officer may kindly be furnished to Admn-I Section latest by 15-12-2011.

Maria Kazi
(MARIA KAZI)
Section Officer (Admn-I)



SAARC
Msg. No. 2578/4/298

**SOUTH ASIAN ASSOCIATION
FOR REGIONAL COOPERATION
SECRETARIAT**

F-554

SAARC/ETF/318/PTB-QUISP/2011/35 (d)

**PTB-SAARC Blended learning training course on Standardization for South Asia
"Quality Infrastructure for Sustainable Development (QUISP)"**

The Secretariat of the South Asian Association for Regional Cooperation presents its compliments to the esteemed Ministries of Foreign/External Affairs of the Member States of SAARC and has the honour to convey that under the MOU signed between SAARC and National Institute of Metrology (PTB), Berlin, PTB has developed a **Blended Learning Course on Standardization for South Asia "Quality Infrastructure for Sustainable Development (QUISP)"**.

2. A copy each of the Letter of Invitation and a flyer on QUISP received from PTB, Berlin is attached. The course objective is to enhance the understanding of the economic role of standardization and to improve skills in dealing with standards-related issues in the context of international trade negotiations. The Course will also provide a platform to exchange experiences between participants from different countries from the region.
3. The training course will start with an initial **Workshop [New Delhi, India, 17-20 April 2012]** for preparing participants for the following **six-month e-learning phase**. The training course will conclude with a final Workshop which is expected to take place in **Germany by the end of 2012**.
4. PTB will provide sponsorship for the participation in both Workshops and the six-month e-learning course. The officials from Ministries of Trade, export agencies, chambers of commerce or other trade-related institutions from SAARC member countries may apply. Junior professionals are explicitly encouraged to apply. As mentioned in the attached flyer, after reviewing all the applications, a Selection Committee will nominate upto 25 participants based on criteria such as their motivation, their position and their experience. The deadline for submission of the online application form is **December 31, 2011**.
5. The esteemed Ministries may kindly convey the above and forward the attached documents to the concerned authorities with a request to select the suitable officials for the above course and request them to apply online at <http://www.ptb.de/cms/blendedlearning.html>.
6. For the Workshop in New Delhi, Mr. B. Venkataraman, Director, National Accreditation Board for Certification Bodies (NABCB) is the contact person. Further logistical details of the Delhi Workshop are being finalized by PTB and will be conveyed in due course after receiving confirmation from Ministry of External Affairs, New Delhi on hosting the Delhi Workshop as proposed above.

Post Box No. 4222, Kathmandu, Nepal
Tel : 4221692, 4221785, Fax : 4227033, 4223991
E-mail: scsharma@saarc-sec.org
21 October 2011 5:57 PM

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SAARC
Msg. No. 2578/4/298

**SOUTH ASIAN ASSOCIATION
FOR REGIONAL COOPERATION
SECRETARIAT**

7. The Ministry of External Affairs, New Delhi may kindly examine this and convey its concurrence to the hosting of the Delhi Workshop as proposed with the financial and technical assistance of PTB.

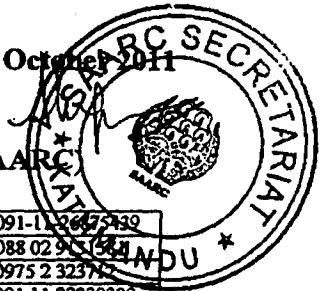
8. The Secretariat of the South Asian Association for Regional Cooperation avails itself of this opportunity to renew to the Ministries of Foreign/External Affairs of the Member States of SAARC, the assurances of its highest consideration.

Encl: PTB's Letter of Invitation and Flyer on QUISP

Ministries of Foreign/External Affairs
of the Member States of SAARC.

Attn: Director-General/Joint Secretary/Director/Under Secretary (SAARC)

21 October 2011



Afghanistan	C/o Embassy of the Islamic Republic of Afghanistan, New Delhi	0091-11-26675439
Bangladesh	Mr. Md. Akhtaruzzaman, Director, Bangladesh Standards and Testing Institution, Dhaka	0088 02 901541
Bhutan	Mr. Phuntsho Wangdi, Director, Standards and Quality Control Authority, Thimphu	00975 2 323711
India	Mr. Rahul Kumar, Head (IR & TISD), Bureau of Indian Standards, New Delhi	0091 11 23239399
Maldives	Mr. Solih Hussain, Director, Standardisation, M/Economic Development, Malé	00960 3322566
Nepal	Dr. Sitaram Joshi, Director General, Nepal Bureau of Standards and Metrology, Kathmandu	00977 1 4350689
Pakistan	Dr. Shahzad Afzal, Director, Standards Development Centre, PSQCA, Lahore	0092 42 5122829
Sri Lanka	Dr. L.N. Senaweera, Director General, Sri Lanka Standards Institution (SLSI), Colombo.	0094 11 2671579

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21 October 2011 5:57 PM

Physikalisch-Technische Bundesanstalt

Braunschweig und Berlin



Physikalisch-Technische Bundesanstalt • Postfach 33 45 • 38023 Braunschweig

To the
National Ministries of Trade,
Chambers of Commerce,
and other trade-related institutions
of all SAARC member countries

October 5th, 2011

Quality Infrastructure for Sustainable Development (QUISP) Blended learning training course on Standardization for South Asia

Dear Sir or Madam,

The National Metrology Institute (PTB) together with the German Institute for Standardization (DIN) and *Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)* has developed a blended learning course on standardization and related issues for South Asia, Africa and the Caribbean. After successful completion of the training course in Africa and the Caribbean, it will now be offered to member countries of the South Asian Association for Regional Cooperation (SAARC). The course objective is to enhance the understanding of the economic role of standardization, and to improve skills in dealing with standards-related issues in the context of international trade negotiations. Moreover, the course provides a platform to exchange experiences between participants from different countries from the region.

The training course will start with an initial workshop in New Delhi, India (April 17 to 20, 2012), preparing participants for the following six-month e-learning phase. In this phase, participants will learn about quality infrastructure, standardization and standards-related topics and their role in trade negotiations, and discuss their learning experiences with each other. After passing a final assessment, participants will receive a certificate confirming their successful completion of the course. The training course will conclude with a final workshop which is expected to take place in Germany by the end of 2012.

For additional information, please see the attached flyer.

PTB is pleased to provide sponsorship for the participation in both workshops and the six-month e-learning course through its International Technical Cooperation within the framework of German Development Cooperation. No further costs will occur for participants.

If you are interested and committed, please fill in the application form on:
<http://www.ptb.de/cms/blendedlearning.html> before December 31, 2011.

Please distribute this invitation to other potential participants.

We are looking forward to hearing from you.

Best regards,

Dr. Marion Stoldt
Physikalisch-Technische Bundesanstalt (PTB)
Head of Technical Cooperation in Africa and Asia

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38116 Braunschweig
Germany

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Telefax: +49 531 592-9292
E-Mail: poststelle@ptb.de
Internet: <http://www.ptb.de>

Attention, please note: New bank account effective from 25 March 2011
Deutsche Bundesbank, Filiale Leipzig PTB Berlin-Charlottenburg
Account-No.: 880 010 40 BLZ 880 000 00 Abstr. 2-12
IBAN: DE38 8800 0000 0086 0010 40 10587 Berlin
BIC: MARKDEF1860, VAT-Nr.: DE 811 240 952 Germany

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PTB in brief

A globalized International economy calls for globalized metrology. This is why the orientation and impact of PTB, the National Metrology Institute of Germany, is not restricted to national borders.

In fact, with its 2,000 staff members, PTB is a global player in the world of metrology, and it therefore addresses its resulting responsibility for society, industry, and science.

PTB's international responsibilities include collaboration with other members in a variety of metrological organizations (the Meter Convention being the most prominent example) and cooperation with national metrology institutes worldwide. Furthermore, PTB International Technical Cooperation advises and supports both the conceptual design and the practical implementation of the establishment of quality infrastructure in developing and transition countries.

The clients of Technical Cooperation projects include the Federal Ministry for Economic Cooperation and Development (BMZ), which finances the majority of projects with PTB participation, but also the European Union, the World Bank, and other organizations. A network of strategic partners is available for project implementation.

In view of PTB's global networking activities, one major objective is to help partner organizations and mutual cooperation in quality infrastructure.

Facilitator of the course
Ms Stefanie Schwiedel
Phone: +49 531 592 8224
Fax: +49 531 595 8225
Stefanie.Schwiedel@ptb.de

PTB is a member of the
International Bureau of Weights and Measures
BIPM, Paris, France

Quality Infrastructure for
Sustainable Development
Blended Learning Training Course
for South Asia



Why GIZ? Objective of the training

The training aims to deepen the understanding of the main components of the standards, the role of standards in the development of technical trade and the role of standards in the development of technical trade.

The training will be conducted in a blended learning format, combining face-to-face workshops and e-learning modules.

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Overview and organization of the training course

The blended learning training course consists of two face-to-face workshops and an intermediate six-month e-learning phase guided by a tutor. It will begin with a four-day kickoff workshop in New Delhi, India, from April 17 to 20, 2012.



The workshop aims to introduce the topics of standardization, trade, and quality infrastructure and to identify the course-related prerequisites and expectations; furthermore, it will support team building and prepare participants for the e-learning section of the training course.

During the e-learning phase, six online chapters will be presented. Each chapter will be accessible for at least one month and will include about six hours of interactive multimedia learning material. The chapters will deal with a range of standards-related topics:

- Chapter 1: Fundamentals of Standardization
- Chapter 2: Economic Impact of Standardization
- Chapter 3: Technical Regulations and Standards
- Chapter 4: Conformity Assessment
- Chapter 5: Standards and the National Quality Infrastructure
- Chapter 6: Standards and Trade Negotiations

The e-learning phase will be complemented by online interactive exercises, specifically designed to transform each chapter into practical knowledge. During the entire e-learning phase, participants will be accompanied and supported by GIZ tutors and facilitators and experts.

After completing the e-learning section, the training will conclude with a second face-to-face workshop in Germany. This workshop will focus on the practical application of the learned material, with presentations of training results by all participants as well as expert lectures and excursions to see quality infrastructure "in action".

Participants will obtain a certificate that testifies they successfully completed the training course after having passed a final assessment and prepared a presentation for the concluding workshop. An online follow-up after completion of the training will consolidate both the knowledge gained and the professional network built during the course.

Registration

To apply for the blended learning training course, please complete the online application form at: <http://www.ptb.de/cms/blendedlearning.html>

After reviewing all the applications, a selection committee will nominate up to 25 participants based on criteria such as their motivation, their position, and their experiences.

The deadline for submission of the online application form is December 31, 2011.

The Blended Learning Training Course is being developed in close cooperation with DIN e.V. and GIZ, Germany.



DIN, the German Institute for Standardization, offers stakeholders a platform for the development of standards as a service to industry, the state, and society as a whole. www.din.de

As a federal enterprise, GIZ supports people and societies worldwide in creating sustainable living conditions and building better futures. www.giz.de

