

No. 2(3)/2009-Admn-I  
Government of Pakistan  
Ministry of Commerce



Islamabad, the 11<sup>th</sup> March, 2014

**C I R C U L A R**

Subject: **TRADE IN VALUE-ADDED, GLOBAL VALUE CHAINS AND DEVELOPMENT STRATEGY SCHEDULED TO BE HELD FROM 6<sup>TH</sup> TO 8<sup>TH</sup> MAY, 2014 IN SINGAPORE.**

Copy of the Economic Affairs Division's O.M No.5(7)ADB-III/12, dated 06-03-2014 is forwarded for information/necessary action and to state that the Asian Development Bank Institute (ADBI) in cooperation with S. Rajaratnam School of International Studies, Nanyang Technological University(NTU),Singapore is organizing the Regional Conference on "**Trade in Value-Added, Global Value Chains and Development Strategy**" scheduled to be held from 6<sup>th</sup> to 8<sup>th</sup> May,2014.

2. They have offered the suitable nominations of officers from "**Mid to Senior level having background and expertise in the areas of global value chains and productive networks.**

3. The officers having expertise & dealing with the relevant subject matter may kindly forward their nominations along with detailed C.V and a copy of the valid passport duly recommended/endorsed by their Senior respective officers to Admn-I Section latest by **12-03-2014** for onward submission to the Economic Affairs Division. The tentative agenda of the conference is also attached herewith.



**(Muhammad Suleman Mahsud)**  
Section Officer (Admn-I)

**Forwarded to:-**

- i. All JSs/EC/DG (TP)/DG (DCW)/DG (TIS)/DG (STDC), Ministry of Commerce, Islamabad.
- ii. Copy to Network Administrator with the request to upload the subject Regional Conference on the Ministry's website.

No. 5 (7) ADB-III/12

Islamabad the 6<sup>th</sup> March, 2014

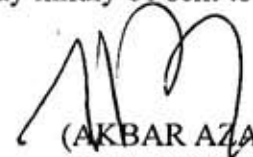
**OFFICE MEMORANDUM**

**Subject: - Trade in Value-Added, Global Value Chains and Development Strategy, Singapore, 6-8 May, 2014**

The undersigned is directed to refer to ADB's letter dated 5<sup>th</sup> March, 2014 on the above subject (copy enclosed) and to say that Asian Development Bank Institute (ADBI), in cooperation with S. Rajaratnam School of International Studies of Nanyang Technological University (Singapore) is organizing the Regional Conference on Trade in Value-Added, Global Value Chains and Development Strategy.

2. ADBI will bear the costs of economy air travel to Singapore hotel accommodation and daily subsistence allowance are for the duration of the workshop.

3. It is requested that the nomination of **One** suitable mid to senior level officer who possesses background and expertise in the areas of global value chains and productive networks, along with detailed C.V. and copy of valid Passport may kindly be sent to Economic Affairs Division not later than **17<sup>th</sup> March, 2014** positively.

  
(AKBAR AZAM RAJAR)  
Section Officer (ADB-III)  
Ph.051-9212860  
Fax: 051-9218976

Secretary  
Ministry of Commerce,  
Government of Pakistan  
**Islamabad.**

Chairman,  
Board of Investment,  
**Islamabad.**

Copy for similar action please:-

- i) The Chairman, Planning & Development Board, Govt. of the Punjab, Lahore.
- ii) The Additional Chief Secretary, (Dev.) Planning and Development Department, Govt. of Sindh Karachi.
- iii) The Additional Chief Secretary, (Dev.) Planning and Development Department, Govt. of Khyber Pakhtunkhwa, Peshawar.
- iv) The Additional Chief Secretary, (Dev.) Planning and Development Department, Govt. of Balochistan, Quetta.
- v) The Additional Chief Secretary, (Dev.) Planning and Development Department, Govt. of AJ&K, Muzaffarabad.
- vi) The Additional Chief Secretary, (Dev.) Planning and Development Department, Govt. of Gilgit Baltistan, Gilgit.



5 March 2014

Ms. Sabina Qureshi  
Joint Secretary  
Economic Affairs Division  
Ministry of Economic Affairs and Statistics  
Block C, 3rd Floor, Pak Secretariat,  
Islamabad, Pakistan

**Regional Conference:  
Trade in Value-Added, Global Value Chains and Development Strategy  
Singapore, 6-8 May 2014**

Dear Ms. Sabina Qureshi,

It is our pleasure to announce that the Asian Development Bank Institute (ADBI), in cooperation with S. Rajaratnam School of International Studies of Nanyang Technological University (Singapore), is organizing the Regional Conference on Trade in Value-Added, Global Value Chains and Development Strategy. The conference will be held in Singapore on 6-8 May 2014.

The purpose of this conference is to introduce the basic concepts of trade in value-added within the context of global value chains (GVC) and global production networks (GPN), and analyze the roles of trade in value-added, GVC and GPN in innovations, industrialization, international trade and economic development. Resource speakers will use established production networks and cases to illustrate the functions and contribution of GVC and GPN to economic development of East Asian countries, and discuss the implication of the proliferation of GVC and GPN for development policies. Invited government officials will be expected to actively participate in discussions, share their country experiences, and analyze challenges and policy options of joining the existing GVC and GPN. Attached is the tentative agenda of the conference.

In this regard, we are pleased to invite one (1) mid to senior-level official who possesses background and expertise in the areas of global value chains and production networks to participate in the conference. The nominated official should be proficient in English, as he/she will be required to serve as discussant during the conference.

The discussants are expected to either comment or provide their views on a presentation material from one of the sessions. They will be provided with the presentation material ahead of the conference to enable them to prepare comments in advance.



Kindly complete the attached nomination form for the candidate and forward it back to us together with his/her full CV and copy of valid passport by **21 March 2014**. Due to limited slots available, only official(s) with necessary expertise will be invited to the conference. Official invitations will be sent directly to the selected official(s).

ADB will bear the costs of discount economy air travel to Singapore, hotel accommodation, and daily subsistence allowance for the duration of the workshop, in accordance with its practices and rates.

Should you require further information about the forum, please feel free to contact Dr. Aladdin D. Rillo (Task Manager) at [arillo@adbi.org](mailto:arillo@adbi.org) and/or Ms. Yuka Terada (Research Associate) at [yterada@adbi.org](mailto:yterada@adbi.org).

With best regards,

Dr. Yuqing Xing  
Director of Capacity Building & Training  
Asian Development Bank Institute

*Attachment:*

*The Forum's Tentative Agenda*

CC: Director General, CWRD  
Country Director, PRM



Jointly organized by:

**Asian Development Bank Institute  
S. Rajaratnam School of International Studies, Nanyang  
Technological University, Singapore**

## **Regional Conference**

### ***Trade in Value-Added, Global Value Chains and Development Strategy***

**6-8 May 2014**

**XXX Hotel  
Singapore**



## **Regional Conference on Trade in Value-Added, Global Value Chains and Development Strategy**

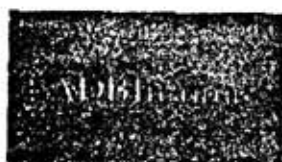
**6-8 May 2014, Singapore**

### **BACKGROUND**

Trade in value-added is now an important topic in global supply chains (GVC), and has in fact gained wider importance in understanding the nature of cross-border trade in today's highly integrated world. As global production becomes increasingly fragmented, tasks within the different stages of production also become more widely distributed across different countries. By tracing the value being added by each industry and country in the supply chains, and allocating the value added to these industries and countries, the potential benefits of international fragmentation of production also become clear.

For developing countries, this new approach of looking at trade in value-added is crucial to further deepen their participation in global supply chains. Since a significant part of trade in many developing countries are in intermediate goods, such approach will help them better understand their positioning in global value chains, identify the tasks they want to specialize, and promote more open markets through production sharing. It is also important in designing a GVC development strategy by using better measures of cross-border trade, thus providing policy makers with more tools to analyse the potential development impact of supply chains (i.e., implications of measuring trade in value-added on trade imbalances, employment and macroeconomic shocks).

The purpose of this conference is to introduce the basic concepts of trade in value-added within the context of global value chains (GVC) and global production networks (GPN), and analyze the roles of trade in value added, GVC and GPN in innovations, industrialization, international trade and economic development. Resource speakers will use established production networks and cases to illustrate the functions and contribution of GVC and GPN to economic development of East Asian countries, and discuss the implication of the proliferation of GVC and GPN for development policies. Invited government officials will be expected to actively participate in discussions, share their country experiences, and analyze challenges and policy options of joining the existing GVC and GPN.



## OUTPUTS

- (I) Improved capacity of government officials on the basic concepts of trade in value-added, global value chains (GVCs) and global production networks (GPNs).
- (II) Sharing of best regulatory practices and development strategies among Asian developing countries in addressing policy challenges arising from the rise of GVCs, and in enhancing participation in GVCs.
- (III) Concrete policy recommendation for promoting GVCs and GPNs.
- (IV) Presentation materials from the conference will be disseminated through ADBI website.

## PARTICIPANTS

The conference will bring together around 25 mid-to high-level representatives from policy and regulatory agencies in Asian developing countries including Bangladesh, Bhutan, Cambodia, India, Indonesia, Lao PDR, Myanmar, Malaysia, Mongolia, Nepal, Pakistan, Philippines, PR China, Sri Lanka, Thailand, and Viet Nam.

## Agenda

<b>6 May 2014, Tuesday</b>	
09:00 – 09:30	Registration
09:30 – 09:45	Opening Remarks <b>Mr. Harry Desker, Dean, S. Rajaratnam School of International Studies (RSIS), Nanyang Technological University (NTU), Singapore</b>  <b>Dr. Yuqing Xing, Director of Capacity Building and Training, ADB Institute, Japan</b>
<b>Session I: Global Supply Chains and Trade in Value-Added</b>	
<i>Moderator: Dr. Pradumna B. Rana, Associate Professor, S. Rajaratnam School of International Studies, Nanyang Technological University (NTU), Singapore</i>	
09:45 – 10:15	<b>Global Value Chains: Structure and Basic Concepts, Dr. Henry Yeung, Professor of Economic Geography, National University of Singapore (NUS), Singapore</b>
10:15 – 10:45	Open Floor Discussion
10:45 – 11:15	Group Photo and Coffee Break
11:15 – 11:45	<b>Measuring Trade in Value-Added, Dr. Meng Bo, Deputy Director, Development Studies Center, Institute of Developing Economies, JETRO, Japan</b>
11:45 – 12:15	Open Floor Discussion





10:30– 10:45	Coffee Break
10:45 - 11:15	<b>Software Industry: Indian Software as Part of Global Software Value Chains.</b> <i>Dr. Jayatirtha Asundi, Principal Research Scientist, Center for Study of Science, Technology and Policy (CSTEP), India</i>
11:15— 11:30	Discussant (India)
11:30—11:45	Discussant 2 (Malaysia)
11:45—12:15	Open Floor Discussion
12:15—14:00	Lunch Break
<b>Session IV: Global Value Chains and New Industrialization Strategy</b>	
<i>Moderator: Dr. Sarah Tong, Senior Research Fellow, East Asian Institute, National University of Singapore (TBC)</i>	
14:00 – 14:30	<b>Plugging into Global Value Chains: An Alternative Path for Industrialization and Innovations.</b> <i>Dr. Yuqing Xing, Director of Capacity Building and Training, ITRI Institute, Japan</i>
14:30– 14:45	Discussant (Pakistan)
14:45 – 15:15	Open Floor Discussion
15:15 - 15:30	Coffee Break
15:30– 16:00	<b>China's Trade in Global Value Chain Division System and Carbon Emissions Embodied in the Export.</b> <i>Ms. Tain Huiyang, Senior Research Fellow, Institute of World Economics and Politics, Chinese Academy of Social Sciences (CASS), China</i>
16:00 – 16:15	Discussant (China)
16:15 – 16:45	Open Floor Discussion
16:45- 17:15	<b>Linking South Asia to Production Networks in East Asia.</b> <i>Dr. Pradumna B. Karna, Associate Professor, S. Rajaratnam School of International Studies, Nanyang Technological University (NTU), Singapore</i>
17:15 – 17:30	Discussant (Sri Lanka)





17:30 – 18:00	Open Floor Discussion
18:30- 20:30	Dinner Reception (hosted by NTU)
<b>8 May 2014, Thursday</b>	
<i>Session 4: Global Value Chains: Opportunities and Challenges</i>	
<i>Moderator: Dr. Kriengkrai Techakanont, Associate Professor, Faculty of Economics, Thammasat University</i>	
09:00 – 10:00	<b>Country Presentations (China, Indonesia, India)</b>
10:00 – 10:30	Open Floor Discussion
10:30 – 10:45	Coffee Break
10:45 – 11:45	<b>Country Presentations (Malaysia, Philippines, Thailand)</b>
11:45 - 12:15	Open Floor Discussion
<b>Closing Remarks</b>	
12:15 – 12:30	<i>Dr. Tan See Seng, Associate Professor, S. Rajaratnam School of International Studies, Nanyang Technological University (NTU), Singapore</i> <i>Dr. Yuqing Xing, Director of Capacity Building and Training, ADB Institute, Japan</i>
<b>End of Program</b>	