

MOST IMMEDIATE

No. 2(1)/2011-Admn-I
Government of Pakistan
Ministry of Commerce



Islamabad, the 6th March, 2013

C I R C U L A R

Copy of the Economic Affairs Division's O.M No.5(3)ADB-III/12 dated 27-02-2013 along with ADB's letter dated 15-02-2013 is forwarded for information/necessary action. The nominee must fulfilled the following eligibility criteria:-

- i. **Mid to Senior Level Officers with at least 05 years of experience in Trade & Investment Policy Negotiation and Implementation.**
- ii. **Currently holding positions in Ministries or Agencies that are directly relevant to or involved in Trade & Investment Policy Formulation & Implementation(e. g Trade or Commerce Ministries, Investment Boards etc).**

2. The interested officers may kindly forward their nominations/consent duly approved/recommended by their senior respective officers **along with their C.V** to Admn-I Section latest by **08-03-2013** for onward submission to EAD, Islamabad. The nomination form of this training programme is also enclosed herewith.


(MARIA KAZI)

Section Officer (Admn-I)

Government of Pakistan
Ministry of Economic Affairs & Statistics
Economic Affairs Division

No. 5 (3) ADB-III/12

Islamabad the 27th February, 2013

OFFICE MEMORANDUM

Subject: - RETA 7829: Establishing Asian International Economists Network AIEN Training on Plugging into Global Value Chains: A Strategy for Growth?" 3-5 June 2013, Seoul, the Republic of Korea- Request for Nomination.

The undersigned is directed to refer to ADB's letter dated 15th February, 2013 on the above subject (copy enclosed).

2. Asian Development Bank (ADB) and Asian Development Bank Institute (ADBI) are organizing a training activity on global value chains 3-5 June, 2013 Seoul, the Republic of Korea.


3. The training aims to bring together policy makers and industry practitioners from various sectors (Textiles, electronics, automobile, logistics, and business process-outsourcing) to share their experiences on how global value chains have shaped international trade and investment in these sectors.

4. The nomination must be mid to senior level officer from the Government of Pakistan fulfilling the following criteria:-

- a) Mid to senior level officials with at least five years of experience in trade and investment policy negotiation and implementation;
- b) Currently holding positions in ministries or agencies that are directly relevant to or involved in trade and investment policy formulation and implementation (e.g. Trade or Commerce Ministries, Investment Boards, etc.),
- c) Under the age of 50 years.

5. ADB will cover the costs related to the participation of all invited participants according to its practices and rates.

6. It is requested that nomination of one mid to senior level officer along with the C.V. may please be sent to EAD not later than **15th March, 2013** for participation in the said training.


(Muhammad Salman Yousafi)
Section Officer (ADB-III)
Ph. 9204169

Ministry of Finance,
Secretary,
Government of Pakistan,
Islamabad.

Ministry of Commerce,
Secretary,
Government of Pakistan,
Islamabad.



Asian Development Bank

TRANSMITTED

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Pakistan Resident Mission

15 February 2013

✓ Mr. Afzal Latif
Joint Secretary (ADB/Japan)
Economic Affairs Division
Government of Pakistan
Islamabad

Dear Mr. Latif:

**RETA 7829: Establishing Asian International Economists Network
"AIEN Training on Plugging into Global Value Chains: A Strategy for Growth?"
3-5 June 2013, Seoul, the Republic of Korea – Request for Nomination**

1. It is our pleasure to announce that the Asian Development Bank (ADB) and the Asian Development Bank Institute (ADBI) are organizing a training activity on global value chains, 3-5 June 2013, Seoul, the Republic of Korea.
2. The training aims to bring together policy makers and industry practitioners from various sectors (textiles, electronics, automobile, logistics, and business process-outsourcing) to share their experiences on how global value chains have shaped international trade and investment in these sectors.
3. The training will provide participants with an opportunity to discuss with peers and experts issues that include:
 - Locational decisions have shaped global value chains (GVCs). What do multinational companies (MNCs) look for when making decisions about where to locate key aspects of their global value chains (GVCs)?
 - GVCs offer immense opportunities for developing countries to engage in international trade. What are the key conditions and domestic policies that enable a country to participate in GVCs? What domestic factors are essential to ensure GVCs translate into economic growth?
 - The geography of value chain is likely to shift in the next decade or so due to changes in the fundamental cost structures driving it. What are these fundamental changes to GVCs and how can they be overcome? What are their implications for developing countries looking to plug into value chain niches?
 - Bottlenecks in GVCs (e.g. overlapping regulatory requirements, inefficient logistics services, etc.) have hindered countries in maximizing the benefits of GVCs. What is the role of regional or global bodies such as the ADB in facilitating integration of developing countries into GVCs? How can they help these countries overcome bottlenecks?

4. This training is the third capacity building activity of the Asian International Economists Network. For information and videos about previous activities, please visit www.aienetwork.org.

5. Economic Affairs Division is kindly invited to nominate two mid- to senior-level officials to participate in this training. We are targeting participants with the following profile:

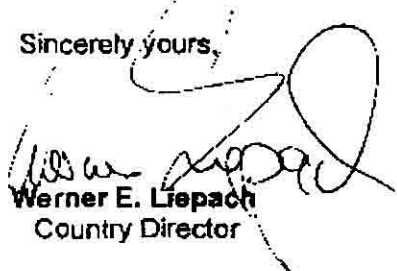
- Mid- or senior-level officials with at least five years of experience in trade and investment policy negotiation and implementation;
- Currently holding positions in ministries or agencies that are directly relevant to or involved in trade and investment policy formulation and implementation (e.g. Trade or Commerce Ministries, Investment Boards, etc.);
- Proficient in English; and
- Under the age of 50 years.

6. ADB/ADB I will provide participants with economy class round trip air ticket to Seoul, the Republic of Korea (via most direct, cost effective route), hotel accommodation, and subsistence allowance for the duration of the program. It will be the responsibility of the participants to initiate the processing of their visa.

7. Kindly submit the accomplished nomination form to Ms. Liza Cruz by fax (+632 636 2183) or by email at mliscruz@adb.org (cc: Ms. Ella Gamboa, Project Coordinator, mgamboa.consultant@adb.org) no later than **8 March 2013**. Further information on the registration process and related documents will be sent to the participants. Mr. Saad Paracha (sparacha@adb.org), Senior Program Officer is the focal point for the event in the Pakistan Resident Mission and may be contacted for related information.

8. We look forward to your country's participation in this training course. Thank you.

Sincerely yours,


Werner E. Liefach
Country Director

Attachment: Draft Program
Nomination Form

cc: ✓ Mr. Changyong Rhee, Chief Economist and OIC, OREI, ADB
✓ Mr. Ramesh Subramaniam, Senior Director, OREI, AOB
✓ Mr. Hsiao Chink Tang, Senior Economist, OREI, ADB
✓ Ms. Alisa Di Caprio, Regional Cooperation Specialist, ADB
✓ Mr. Simon Lacey, AIEN Team Leader, OREI, AD8
✓ Mr. Tatsuji Hayakawa, Economist, CWRD, ADB



Plugging into Global Value Chains: A Strategy for Growth

Seoul, Korea, 3-5 June 2013

BACKGROUND

The purpose of the training is to bring together policy makers and industry practitioners from various sectors—textiles, electronics, automobile, logistics, and business process-outsourcing—to share their experiences on how global value chains have shaped international trade and investment in these sectors. The training will provide participants with an opportunity to discuss with peers and experts issues that include:

- Locational decisions have shaped global value chains (GVCs). What do multinational companies (MNCs) look for when making decisions about where to locate key aspects of their global value chains (GVCs)?
- GVCs offer immense opportunities for developing countries to engage in international trade. What are the key conditions and domestic policies that enable a country to participate in GVCs? What domestic factors are essential to ensure GVCs translate into economic growth?
- The geography of value chain is likely to shift in the next decade or so due to changes in the fundamental cost structures driving it. What are these fundamental changes to GVCs and how can they be overcome? What are their implications for developing countries looking to plug into value chain niches?
- Bottlenecks in GVCs (e.g. overlapping regulatory requirements, inefficient logistics services, etc.) have hindered countries in maximizing the benefits of GVCs. What is the role of regional or global bodies such as the ADB in facilitating integration of developing countries into GVCs? How can they help these countries overcome bottlenecks?

Outputs

Participants

Mid- to high-level policy makers from developing Asian countries



Plugging into Global Value Chains: A Strategy for Growth

Seoul, Korea, 3-5 June 2013

Agenda

3 June 2013, Monday

- 9:00 – 9:30 Registration
- 9:30 – 9:35 Opening Remarks by Mr. Jae-Ha Park, ADBI Deputy Dean
- 9:35 – 9:45 Introduction and objectives of the workshop, ADB (TDB)

Session I: Defining the Topic

What are regionally integrated and fragmented production networks and how did they arise? What are their implications for trade policy and for economic policymakers in general?

Session Chair: Dr. Yuying Xing, Director, Capacity Building and Training, ADBI

- 9:45 – 10:05 Prof. Prema Chandra Athukorala, Crawford School, Australian National University *(confirmed)*
- 10:05 – 10:25 Dr. Min Gyo Koo, ADI, Seoul National University *(confirmed)*
- 10:25 – 10:45 Prof. Albert Tan, Malaysia Institute of Supply Chain Innovation *(confirmed)*
- 10:45 – 11:00 Floor Discussion
- 11:00 – 11:20 Coffee Break

Session II: Industry Survey 1 - Electronic Components and IT Manufacturing

What factors led to the establishment of fragmented production networks in this industry and how do these networks work precisely in practice?

Session Chair: Hsiao Chink Tang

- 11:20 – 11:40 Seokmin Park, Vice President, Head of Corporate Supply Chain Management, Samsung
- 11:40 – 12:00 TBC
- 12:00 – 12:15 Floor Discussion
- 12:15 – 13:30 Lunch Break

Session III: Industry Survey 2 - Garments and Textile Industry

What factors led to the fragmentation of production networks in these industries and how do these



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networks work in practice?

Session Chair: Prof. Prema Chandra Athukorala (TBC)

13:30 – 13:50 Mr. Chris Koh, President of the Textile and Fashion Federation of Singapore
(confirmed)

13:50 – 14:10 Ms. Vidya Khan, owner and director, Desh Group of Companies, Bangladesh
(confirmed)

14:10- 14:25 Floor Discussion

Session IV: Industry Survey 3 - Automotive Industry

Session Chair: We propose Prof. Albert Tan (TBC)

14:25 – 14:45 Mr. Uli Kaiser, President of the Thailand-based Auto Focus Group (AFG) and Head
of Business Development in South East Asia for the German EMAG Group
(confirmed)

14:45 – 15:05 TBC

15:05- 15:20 Floor Discussion

15:20 – 15:40 Coffee Break

Session V: Panel Discussion on Public-Private Dialogue

Bridging the gap between the needs of business and the prevailing infrastructure/regulatory constraints
- a dialogue between the private and public sectors - Policymakers discuss some of the difficulties they
have faced in trying to attract production - and business representatives discuss how these constraints
were overcome in other countries

Session Chair: Alisa DiCapria

Panel Discussion:

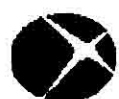
15:40 – 16:10 ■ Ramesh Chaitoo (TBC)
■ TBD
■ Chris Beshouri, McKinsey- The Philippines (TBC)

16:10 – 17:00 Floor Discussion

Reception

4 June 2013, Tuesday

Session VI: Industry Survey 4- Business Process Outsourcing and Back-office Financial Services



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Business process outsourcing, locating front and back-office operations in different regional economies - what factors drove this process and what are the infrastructure/regulatory factors that are conducive to it?

Session Chair: Romesh Chaitoo (TBC)

- 10:00 – 10:20 Ms. Gillian Joyce G. Virata, Senior Executive Director at Business Processing Association of the Philippines *(confirmed)*
- 10:20 – 10:40 Mr. John Mason, Director of Business Development, Global Services for State Street Singapore (TBC)
- 10:40 – 10:55 Floor Discussion
- 10:55 – 11:15 Coffee Break

Session VII: The Logistics Challenge

What does an integrated production network need in terms of supply chain conditions and what role do policymakers play?

Session Chair: ADBI (TBC)

- 11:15 – 11:35 Mr. Raymond Yee Woon Ming, Vice President, Customs and Regulatory Affairs, DHL Express Asia Pacific (TBC)
- 11:35 – 11:55 Dr. Henry Basilio, President REID Foundation, Manila *(confirmed)*
- 11:55 – 12:10 Floor Discussion
- 12:10 – 13:30 Lunch Break

Session VIII: Panel Discussion on Charting the Way Forward: Beyond Production Networks

Summary of the lessons learned from the two-day training workshop – and strategies for policymakers to consider when trying to attract and/or expand production networks and to tap into global supply chains in services industries

Session Chair: ADBI (TBC)

Panelists:

- 13:30 – 14:15 Professor from Asian Development Institute, Seoul National University
- Dr. Yuqing Xing, Director, Capacity Building and Training, ADBI
- Ramesh Subramanian, Senior Director, OREI, ADB

- 14:15 – 15:00 Floor Discussion



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Final Remarks

15:00– 15:15

Representatives from ADBI, AIEN, and SNU

5 June 2013, Wednesday

9:30 - 12:00

Site visit to a company active in one of the industries which form the focus of the training



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Date

Mr. Hsiao Chink Tang
Senior Economist
Office of Regional Economic Integration
Asian Development Bank
Manila, Philippines
Fax: +632 636 2183

Subject: Nomination for the AIEN Training on Regional Economic Integration Global Supply Chains and Beyond, 03-05 June 2013, Seoul, Korea

Dear Mr. Tang,

I am pleased to inform you that the Government of (Country) has decided to nominate (Name) to participate in the above training activity. His / Her contact information are as follows:

Name: _____
Official Designation: _____
Department / Ministry: _____
Office Address: _____
Email Address: _____
Phone Number: _____

We also further endorse that Mr. / Ms. (Name of Nominee) will attend the whole duration of the training activity without interruption.

Sincerely,

(Nominating Officer)

(Designation)

cc: Mr. Changyong Rhee, Chief Economist and OIC, OREI, ADB
Mr. Ramesh Subramaniam, Senior Director, OREI, ADB
Mr. Bonu Sekhar, Director, SARC, ADB
Mr. Ronald Butiong, Principal Regional Cooperation Specialist, SARC, ADB
Mr. Hsiao Chink Tang, Senior Economist, OREI, ADB
Ms. Aisa Di Caprio, Regional Cooperation Specialist, ADB
Mr. Simon Lacey, AIEN Team Leader, OREI, ADB