

No. 2(16)/2015-Admn-I  
Government of Pakistan  
Ministry of Commerce



Islamabad, the 13<sup>th</sup> July, 2015

**CIRCULAR**


Subject :- **DEVELOPED MARKET ORIENTED EXPORT PROMOTION STRATEGY/MARKETING STRATEGY (D) TO BE HELD FROM 4<sup>TH</sup> NOVEMBER TO 9<sup>TH</sup> DECEMBER, 2015 IN JAPAN:**

Japan International Cooperation Agency (JICA) has invited **two nominations** of suitable officers for the subject training course scheduled to be held from **04-11-2015 to 09-12-2015** in Japan. The nominees should fulfill the following criteria:-

- i). Be officials who are engaged with export promotion in governmental organizations or regional institutions. Officials engaged with JICA assisted project "Fruit Value added Products" Agriculture Department, Gilgit-Baltistan are also eligible to apply.
- ii). Have more than three (3) year's of working experience in the field of export promotion.
- iii). Be a graduate of university.
- iv). Be between 25 and 45 years age(recommendable).
- v). Have a competent command of spoken and written English.
- vi). Be in good health, both physically and mentally, to participate in the program in Japan.
- vii). Not be serving any form of military.

2. The information about the program can be downloaded from the website: [www.jica.go.jp/pakistan/english/index.html](http://www.jica.go.jp/pakistan/english/index.html). Specimen of Surety Bond, Undertaking & FTC Performa may also be downloaded from the EAD's Website: [www.ead.gov.pk](http://www.ead.gov.pk) under "Foreign Trainings >Forms".

3. It is therefore requested that nominations of officers duly approved/endorsed by the respective heads of wings **along with the training performa as circulated by the Admn-I Section on 02-07-2015** may kindly be communicated to the undersigned **today positively before closure of office hours** for onwards submission to EAD, Islamabad.

  
(Muhammad Faridoon)  
Section Officer (Admn-I)

**Forwarded to:-**

- i. All JSs/EC/DG (TP)/DG (DCW)/DG (TIS)/DG (STDC), Ministry of Commerce, Islamabad.
- ii. Copy to Network Administrator with the request to upload the subject training course on Ministry's website.
- iii. Mr. Anis Alam Saeed, Director (HR), Trade Development Authority of Pakistan, Karachi.
- iv. Mr. Sajid Hussain, Director General (TO), Directorate General of Trade Organization (DGTO), Islamabad.
- v. Ms. Roubina Taufiq Shah, Director General, Trade Dispute Resolution Organization (TDRO), Ministry of Commerce, Islamabad.
- vi. Mr. Azhar Ali Chaudhry, Director General, Pakistan Institute of Trade & Development, State Life Building No.7, Jinnah Avenue, Islamabad.

Government of Pakistan  
Ministry of Finance, Revenue, Economic Affairs, Statistics & Privatization  
(Economic Affairs Division)

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No 1(45) Japan-II/2015

Islamabad: June 29, 2015

**OFFICE MEMORANDUM**

Subject: **DEVELOPED MARKET ORIENTED EXPORT PROMOTION STRATEGY/MARKETING STRATEGY (D)**

The undersigned is directed to state that the Japan International Cooperation Agency has offered the fully funded training course scheduled to be held w.e.f 04-11-2015 to 09-12-2015. All concerned Ministries/Departments are requested to send nominations of two (2) suitable officers who fulfill the following criteria to the undersigned by 15.07.2015 alongwith three (3) copies of prescribed JICA forms and one copy of each FTC proforma, surety bond, undertaking, CNIC and passport.

**Program Objectives:**

Participants acquire market-oriented approach of export promotion of local products to developed countries, based on effective marketing skills and the partnership between public and private organization.

**Eligibility criteria:-**

The applicant should:

- Be officials who are engaged with export promotion in governmental organizations or regional institutions. Officials engaged with JICA assisted project "Fruit Value added Products" Agriculture Department, Gilgit-Baltistan are also eligible to apply.
- Have more than three (3) year's of working experience in the field of export promotion
- Be a graduate of university
- Be between 25 and 45 years age (recommendable).
- Have a competent command of spoken and written English.
- Be in good health, both physically and mentally, to participate in the program in Japan.
- Not be serving any form of military.

2. New JICA Forms and specimen of surety bond, undertaking and FTC Proforma can be downloaded from EAD's Website [www.ead.gov.pk](http://www.ead.gov.pk) under "Foreign Trainings" link in "Forms", and JICA application form also available on JICA Website [www.jica.go.jp/pakistan/english/index.html](http://www.jica.go.jp/pakistan/english/index.html).



(Asghar Ali)


Section Officer (Japan-II)

Tele: 051-9206167

1. Secretary, Commerce Division, Government of Pakistan, Islamabad.
2. Secretary, Textile Industries Division, Government of Pakistan, Islamabad
3. Secretary, Ministry of Industry and Production Government of Pakistan, Islamabad.
4. Chairman, Planning & Development Board, Government of Punjab, Lahore.
5. Addl. Chief Secretary, Planning & Development Department, Government of Sindh, Karachi.
6. Addl. Chief Secretary, Planning & Development Department, Government of KPK, Peshawar.
7. Addl. Chief Secretary, Planning and Development Department, Govt. of Balochistan Quetta.
8. Secretary, Planning and Development Department, Gilgit-Baltistan, Gilgit

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