

GOVERNMENT OF PAKISTAN MINISTRY OF COMMERCE



SUBJECT: REQUEST FOR NOMINATION OF OFFICERS FOR WORKSHOP ON DYNAMICS OF E **COMMERCE IN ASIA IN COLLABORATION WITH ALI BABA AT PITAD**

Please find enclosed herewith a copy of self-explanatory letter No. PITAD-TRG-4(7)/2021-Alibaba, dated 10th July, 2025, received from Pakistan Institute of Trade and Development (PITAD), Islamabad on the above-mentioned subject.

All the Heads of Wing are requested to nominate officers from your Wing for the subject session held on 11th July, 2025, from 09:30 am to 11:30 am at PITAD Auditorium. The nerce(MOC), Ich nominations may please be shared directly with PITAD under intimation to this Section.

Encl: As above

Aamir Waheed So (HR-I)

JS(WTO), Ministry of Commerce(MOC), Islamabad

Sr. JS Admn-Finance, Ministry of Commerce(MOC), Islamabad

JS FT-I, Ministry of Commerce(MOC), Islamabad

JS (FT-III), Ministry of Commerce(MOC), Islamabad

JS FT-II, Ministry of Commerce(MOC), Islamabad

JS(FT IV), Ministry of Commerce(MOC), Islamabad

JS Tariff Policy, Ministry of Commerce(MOC), Islamabad

Joint Secretary Exports-Imports, Ministry of Commerce(MOC), Islamabad

DG (Agro), Ministry of Commerce(MOC), Islamabad

DG (Services), Ministry of Commerce(MOC), Islamabad

DG Textile, Ministry of Commerce(MOC), Islamabad

DG (Manufacturing & Mining Products), Ministry of Commerce(MOC), Islamabad

Director General (Trade Policy), Ministry of Commerce(MOC), Islamabad

Ministry Of Commerce No.5(2)/2025-ADMN-HR-I Dated 10 July, 2025

Copy for information to:-

- 1- Deputy Secretary(HRM), MOC, Islamabad
- 2- DD Admin, PITAD, Islamabad





Government of Pakistan Ministry of Commerce Pakistan Institute of Trade and Development 82, PITRAS BUKHARI ROAD, H-8/4 ISLAMABAD



URGENT

F.No.PITAD-TRG-4(7)/2021-Ali baba

Dated: July 10, 2025

Subject:

REQUEST FOR NOMINATION OF OFFICERS FOR WORKSHOP ON "DYNAMICS OF E-COMMERCE IN ASIA" IN COLLABORATION WITH ALI BABA AT PITAD

Madam,

Pakistan Institute of Trade and Development (PITAD) is mandated to provide specialized training to the newly inducted officers of the Commerce and Trade Group of the Civil Services of Pakistan. It also organizes Domain Specific training as part of Mid-Career Management Course for the officers of economic ministries and attached departments. PITAD also imparts pre-departure training to the Trade & Investment Officers of Pakistan.

- 2. As part of our regular capacity building programs for officers of Ministry of Commerce (MoC) and attached department/organizations. Pakistan Institute of Trade and Development (PITAD) arranging a workshop on "Dynamics of E-commerce in Asia" in collaboration with Ali Baba at PITAD. This training is of exclusive importance, as it will significantly enhance their knowledge about E-Commerce and its significance in today's globalized world.
- 3. The session is scheduled to be conducted on 11^{th} July, 2025 from 09:30 am -11:30 am at PITAD Auditorium.

4. Further, Ministry of Commerce is requested to nominate their officers to attend the subject

session.

Best regards,

Ms. Naila Kanwal, Deputy Secretary (HRM) Ministry of Commerce, A-Block, Pak Secretariat, Islamabad. As discussed and (Salman Jamil)

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