



GOVERNMENT OF PAKISTAN
MINISTRY OF COMMERCE



No.5(1)/2025-ADMN-I/HR-I

Islamabad, the 05th May , 2025

From

Aamir Waheed
So (HR-I)

To

1- Database Administrator, MOC, Islamabad

SUBJECT: UNIDO WIPO JOINT ONLINE TRAINING ON INTELLECTUAL PROPERTY DRIVEN INDUSTRIAL DEVELOPMENT

Please find enclosed herewith a copy of the self-explanatory letter No.ADM/250/ITPO-MOC/2025, dated 2nd May, 2025 received from United Nations Industrial Development Organization, on the above-mentioned subject for placing on the website of the Ministry of Commerce.

2. **Interested/relevant** officers from **Main Ministry and its Attached Departments/Organizations** who fulfill the eligibility criteria may send their nominations, duly approved by their respective Head(s) of the Wing(s)/Departments to HR-I Section **(along with their C.V, Services Profile and details of availed Foreign Training/Workshops etc)**, latest by **09-05-2025 positively**. **Nominations received after the deadline will not be entertained. Moreover, there would be no financial liability on Ministry of Commerce/Government of Pakistan.**

Encl: As Above

Aamir Waheed
So (HR-I)



Reference: ADM/250/ITPO-MOC/2025

Date: May 2, 2025

Subject: UNIDO-WIPO Joint Online Training on Intellectual Property-Driven Industrial Development

Dear Mr. Jawad Paul,

The United Nations Industrial Development Organization (UNIDO) extends its sincere appreciation to the Ministry of Commerce (MoC) for its valuable support in advancing inclusive and sustainable industrial development in Pakistan.

We are pleased to inform you that UNIDO ITPO Korea, in collaboration with the World Intellectual Property Organization (WIPO), will be organizing the second edition of the joint training programme titled "Intellectual Property-driven, Inclusive and Sustainable Industrial Development." This initiative aims to strengthen the capacity of government officials in understanding and leveraging Intellectual Property (IP) as a tool for sustainable industrial policy and economic growth.

The training details are as follows:

- Dates: 2–5 June 2025
- Time: 15:00–18:30 (GMT+9)
- Format: Live online training
- Target Countries: Pakistan, Cambodia, Thailand, Malaysia, Lao PDR, and Vietnam
- Target Audience: Policymaking officials (non-IP experts) from Ministries of Industry, Trade, Finance, Economy, or related institutions

I kindly request that you nominate two officials from your esteemed Ministry who are actively involved in policy formulation and are interested in enhancing their understanding of how to integrate intellectual property (IP) into industrial development strategies. Nominations may be submitted directly through the Application Link below by Friday, May 9, 2025.

Application Link: <https://shorturl.at/uOW6s>

There is no cost for participation, and those who complete the programme will receive a joint certificate from UNIDO and WIPO. Furthermore, selected participants may be considered for an in-person training session in Korea in 2025 or 2026. Please find attached the programme concept note for further details.

We greatly appreciate your continued support and look forward to your positive response.

Nadia Aftab
JNIDO Country Representative

Mr. Jawad Paul
Secretary
Ministry of Commerce

Encl.: Concept Note for UNIDO-WIPO Training



Concept Note for UNIDO-WIPO Training: Intellectual Property-driven, Inclusive and Sustainable Industrial Development

Objective:

- To enhance government officials' understanding of the role of Intellectual Property (IP) in public policy and its integration into national programmes for industrial development and economic growth
- To develop practical skills for IP-driven industrial development through a structured, interactive workshop

Date and Time: June 2-5, 2025 (4 days), 15:00-18:30 (GMT+9)

Format: Live online course

- Participants who successfully complete the initial online training with active engagement will be eligible for Phase 2: In-Person Training in Korea. This phase, scheduled for late 2025 or 2026, will include on-site workshops and field study visits.

Target countries and audience:

- Countries: Lao PDR, Malaysia, Philippines, Thailand, Vietnam
- Participants: Policymaking government officials from Ministries of Industry, Trade Finance, Economy or similar agencies who are genuinely interested in developing or enhancing national IP strategies
- Ideal composition: 3-4 policymakers per country, including working-level officials and senior managers

Programme overview:

This programme is designed for **non-IP experts** to enhance their awareness of IP and how IP to be reflected in their policy. Participants will be expected to apply their learnings to national policy strategies. After the online course, each participating country will submit a country report summarizing key insights and policy recommendations.

- Prerequisite: completion of WIPO online courses, including four micro-learning videos and DL-001 (Primer on Intellectual Property)
- Course structure:
 - Day 1: Understanding of IP, industrial development, and economic growth
 - Day 2: Experiencing Creation, Protection, Utilization and Management of IP
 - Day 3: Government IP Policies and Practices for Economic Development
 - Day 4: Use of IPs for Growth and Development of Enterprises, Community and Local Economy

Application: Please complete the application form using the link [APPLICATION LINK](#) by **10 May 2025**.

The organizers will review all applications and notify selected candidates via email

For any inquiries, please contact h.lee@unido.org.