

GOVERNMENT OF PAKISTAN MINISTRY OF COMMERCE



Islamabad, the 21st April, 2025

From

Aamir Waheed So (HR-I)

To

1- Database Administrator, MOC, Islamabad

SUBJECT: THREE DAYS TRAINING WORKSHOP ON ECO TOURISM FOR SUSTAINABLE **DEVELOPMENT MAY 26 28 2025**

Please find enclosed herewith copy of self explanatory letter No. 1(12)/2024-25/ TW/AD(T), dated 07th April,2025 received from Akhtar Hameed Khan National Center for Rural Development (AHKNCRD), an Executive Department of Establishment Division, on the above mentioned subject for placing on the website of the Ministry of Commerce.

Interested/relevant officers of the Ministry may forward their nominations, 2. duly approved by their respective Head (s) of Wing (s) to HR-I Section latest by 02-05-2025 Database Rudline w positively. Nominations received after the deadline will not be entertained.

Encl: **As Above**

Aamir Waheed So (HR-I)



Ph: 051-9255154 Fax: 051-9255157

F. No. 1(12)/2024-25/TW/AD(T) GOVERNMENT OF PAKISTAN ESTABLISHMENT DIVISION AHK NATIONAL CENTRE FOR RURAL DEVELOPMENT PARK ROAD, CHAK SHAHZAD - ISLAMABAD

DIRECTOR GENERAL

April 07, 2025

SUBJECT: THREE DAYS' TRAINING WORKSHOP ON "ECO-TOURISM FOR SUSTAINABLE DEVELOPMENT", MAY 26-28, 2025.

Akhtar Hameed Khan National Centre for Rural Development (AHKNCRD), an Executive Department of Establishment Division, is responsible for promoting the cause of rural development in Pakistan through its programmes of training and research. Training is imparted, interalia to officials of the Local Government and Rural Development Departments, elected representatives, functionaries of Nation Building Departments including NGO's in order to improve their professional skills and promote sharing of experiences regarding rural development in Pakistan.

- 2. AHKNCRD plans to organize a three days training workshop on "Eco-Tourism for Sustainable Development", from 26-28 May, 2025. The major objectives of the training workshop are:
 - To highlight the significance of Ecotourism;
 - To identify potential of Ecotourism in the country;
 - To discuss issues faced by Tourism Industry in Pakistan;
 - To provide an opportunity to participants from all over the country to share their experiences related to tourism in their regions.
- 3. **No training fee will be charged for the training**, however, TA/DA of the participants shall be borne by the nominating agencies. Boarding and lodging facilities are available in the NCRD Hostel located within NCRD Complex, on the approved rates on double occupancy basis. Food expenses will be borne by the participants and staff is available in the Hostel for necessary services.
- 4. Participants may please be informed that Family Members/Servants are not allowed to stay with them in the Hostel.
- 5. It will be appreciated if nominations of **2-4** suitable officers from your department/organization are sent to NCRD by **May 19th, 2025**. The nomination letter is required to include:

 Name | Designation | Department | Contact number | Email Address | whether hoste facility is required

Venue: AHK National Centre for Rural Development (NCRD), Park Road, Chak Shahzad, Islamabad.

Course Coordinator: Mr. Bilal Raza, Assistant Director

Telephone No.: 051-9255167 Fax No.: 051-9255157; E-mail: bilal@ncrd.gov.pk

With regards,

Sincerely,

(ISRAR MOHAMMAD KHAN)

Distribution to:

- ➤ Federal Secretaries, Ministries/Divisions, Islamabad/Rawalpindi.
- > Chief Secretaries of Provinces/Constituent Units (Punjab, Sindh, Khyber Pakhtunkhwa, Baluchistan, Gilgit Baltistan & Azad Jammu & Kashmir)
- > Concerned Secretaries of Provinces/Constituent Units (Punjab-Lahore, Sirdh-Karachi, Khyber Pakhtunkhwa Peshawar, Baluchistan-Quetta, Gilgit Baltistan-Gilgit & AJ&K-Muzaffarabad)
- ➤ Deputy Commissioners (Punjab, Sindh, Khyber Pakhtunkhwa, Baluchistan, Gilgit Baltistan & Azad Jammu & Kashmir)
- > Concerned Federal & Provincial Government Organizations/Departments
- > Vice Chancellors of Public & Private Universities
- Concerned IGOs, INGOs, NGOs & CSOs