



Government of Pakistan  
Ministry of Commerce



## VACANCY ANNOUNCEMENT

Ministry of Commerce is continuing the Emerging Pakistan initiative to highlight the soft image of Pakistan all over the world with focus to enhance exports and investments. Ministry of Commerce intends to hire personnel for the following two positions for the **Emerging Pakistan Cell** on *contract basis initially for one year at market-based Salary*.

<b>Digital Content Writer (EP-Cell) (No. of Posts-01)</b>	<b>Research &amp; Communication Specialist (EP-Cell) (No. of Posts-01)</b>
<p><b>Qualification/ Experience</b></p> <ul style="list-style-type: none"><li>• Bachelors in Communications, Computer Science, Graphic Designing, Communications, Programming Languages, or a related field of IT;</li><li>• Good writing, editing, formatting, collaboration, and communication skills (Minimum 3-5 years' experience).</li><li>• Candidates with good track record of management of successful projects would be preferred.</li><li>• Proficient IT skills, especially relating to graphic designing and office suites / software (especially Power Point, Wikis, Basic web design, CSS, Markdown, Media-wiki mark up, Adobe Illustrator, Adobe Photoshop/ other image software.</li><li>• Skills in HTML, XML or other programming areas through elective coursework or certificate programs</li><li>• Proficient in project management software and video/photo editing and presentation skills</li></ul>	<p><b>Qualification/ Experience</b></p> <ul style="list-style-type: none"><li>• Bachelors in Public Relations, Journalism, Marketing, Communications, business, management, economics, or information science or a related field;</li><li>• At least five years' experience in Media.</li><li>• Candidates with good track record of management of successful media campaigns and projects would be preferred.</li><li>• Able to perform statistical analysis</li><li>• Skilled knowledge in generating process documentation</li><li>• Strong written and verbal communication skills with technical writing skills a must</li><li>• Creative writing</li></ul>

**Terms & Conditions:**

The applications along with Curriculum Vitae should reach on the address given below within 15 days of the advertisement.

Detailed Job Description is placed at [www.commerce.gov.pk](http://www.commerce.gov.pk).

Candidates called for interview shall not be entitled for any TA/DA. Only short listed candidates will be called for test and interview.

Incomplete and late applications will not be considered. Applications can be emailed to [js-ft2@commerce.gov.pk](mailto:js-ft2@commerce.gov.pk)

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