



F. No. 5(1)2015-A-IV
GOVERNMENT OF PAKISTAN
COMMERCE DIVISION



Ph: 051-9205745
Fax:051-9205241
mincom@commerce.gov.pk

Islamabad, the 6th September, 2019

CIRCULAR

Subject:- **PUBLICATION OF ALL TYPE OF ADVERTISEMENTS**

It is to inform that all type of advertisements/ads routed to Press Information Department through Section Officer (General). The concern officers will obtain approval of advertisements from competent authority and forward the same to Section Officer (GA) along with approved format of advertisement to be published. The detail are as under:-

S. No.	Way of Publication	Description
1.	Print Media	Tender Notices, Vacancies, Show Cause Notices etc.
2.	Electronic Media	Advertisement includes ads on TV, Radio or any other electronic communication.
3.	Display Advertisement	Publicity, Campaigns ads for Conferences, Seminars etc.

2. All officers in Commerce Division are requested to ensure compliance of these instructions.


(Muhammad Arshid)
Section Officer (GA)

- I. All officers in the Commerce Division, Islamabad.
- II. Deputy Director (Advertisement), Press Information Department (PID), Islamabad.
- ✓ III. Network/System Database Administrator, Commerce Division, (with the request to upload the same on official website.
- IV. Notice Board, Commerce Division, Islamabad.