

Government of Pakistan
Ministry of Commerce and Textile
(Commerce Division)
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No. 5(1)/2019-Admn-I/MoC

Islamabad, the 1st August, 2019

CIRCULAR

Subject: - **DEVELOPED MARKET ORIENTED EXPORT PROMOTION STRATEGY/
MARKETING STRATEGY (A)**

A self-explanatory O.M. received from Economic Affairs Division, dated 25-07-2019 is enclosed for uploading on the website of Commerce Division for information of officers.

2. Interested officers who fulfill the eligibility criteria may forward their nomination to Admn-I/MoC Section with approval of the concerned Additional Secretary by **08-08-2019** positively.

Encl: As above


(Arshad Nawaz)
Deputy Director (MoC)

Government of Pakistan
Ministry of Finance, Revenue and Economic Affairs
(Economic Affairs Division)

No.F 1(49) Japan-II/2019

Islamabad, July 25, 2019

OFFICE MEMORANDUM

Subject: **DEVELOPED MARKET ORIENTED EXPORT PROMOTION STRATEGY/
MARKETING STRATEGY (A)**

The undersigned is directed to state that Japan International Cooperation Agency has offered fully funded subject training course scheduled to be held w.e.f 10-11-2019 to 14-12-2019 in Japan. All concerned Ministries/Divisions/Departments are requested to send nomination of suitable officers who fulfill the following criteria to the undersigned by **23-8-2019** along with three (3) copies of prescribed JICA forms, pre-study report, one copy of each surety bond, undertaking, CNIC, Passport and FTC Performa.

Program Objectives:

This program is offered to the officials who are engaged in export promotion at governmental organizations or regional institutions

Eligibility criteria:-

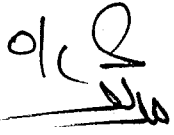
The applicant should:

- Be officials who are engaged in export promotion. He/she should have actual experiences in certain product or field in terms of export promotion.
- Managers who are engaged in export promotion or sales promotion in cooperatives, CCIs, or industry groups.
- Have more than three (3) years experience in the field of export promotion
- Be a graduate of university or equivalent
- Be between 25 and 45 years age
- Have a command over English both in written and spoken
- Be in good health, both physically and mentally, to participate in the program in Japan.
- Not be serving any form of military.

2. New prescribed JICA Application Forms and specimen of surety bond, undertaking and FTC Proforma can be downloaded from EAD's Website www.ead.gov.pk under "Foreign Trainings" link in "Forms", and also available on JICA Website www.jica.go.jp/pakistan/english/index.html

3. In case of selection of the officer the concerned Ministries/Divisions and Departments are requested to ensure timely relieving of the officer alongwith NOC.

4. Nomination of contractual employees will not be entertained.


(Muhammad Muddasser Ahmed)
Section Officer (Japan-II)
Phone: 9206167

1. Secretary, Commerce Division, Government of Pakistan, Islamabad.
2. Secretary, Textile Division, Government of Pakistan, Islamabad
3. Secretary, Ministry of Industries and Production Government of Pakistan, Islamabad.
4. Chairman, Planning & Development Board, Government of Punjab, Lahore.
5. Chairman, Planning & Development Board, Government of Sindh, Karachi.

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6. Addl. Chief Secretary, Planning & Development Department, Government of KPK, Peshawar.
7. Addl. Chief Secretary, Planning and Development Department, Govt. of Balochistan Quetta.
8. Addl. Chief Secretary, Planning and Development Department, Govt. of AJK, Muzaffarabad.
9. Secretary, Planning and Development Department, Gilgit-Baltistan, Gilgit

Copy with the request to send their nominations through their controlling Ministries /Divisions/ Departments.

10. Chief Executive Officer, Small and Medium Enterprises Development Authority (SMEDA), Lahore
11. Chairman, Trade Development Authority of Pakistan (TDAP), Block-A, FTC Building, 3rd Floor, Main Shahrah-e-Faisal, Karachi
12. Chairman, Trading Corporation of Pakistan(TCP), Karachi
13. Secretary, Industry, Commerce and Investment, Govt. of Punjab, Lahore
14. Secretary, Industry, Commerce, Govt. of Sindh, Karachi
15. Secretary, Industry, Commerce, Labour, Mineral Development and Technical Education & Manpower Training Department, Govt. of KPK, Peshawar
16. Secretary, Industry, Commerce, Govt. of Balochistan, Quetta
17. Secretary, Industry, Commerce, Govt. of Govt. of AJK, Muzaffarabad
18. Secretary, Agriculture Department, Govt. of Gilgit-Baltistan, Gilgit
19. Secretary, Mineral Development, Industries, Commerce & Labour Department, Govt. of Gilgit-Baltistan, Gilgit

Cc;

20. Director General (Admn), President's Secretariat (Public), Islamabad.
21. Joint Secretary (Admn), Prime Minister's Office, Islamabad.
22. Joint Secretary (Training), Establishment Division, Government of Pakistan, Islamabad.
23. Section Officer (UN-III), EAD.
- ✓24. System Analyst (Computer Center), EAD.