



**GOVERNMENT OF PAKISTAN  
MINISTRY OF COMMERCE AND TEXTILE  
(COMMERCE DIVISION)**



**REQUEST FOR PROPOSALS (RFP)**

**HIRING OF BRAND CONSULTANCY FIRMS FOR CONTINUATION OF DIGITAL  
FOOTPRINT/PRESENCE UNIT**

- This Division requests for Proposal (RFP) from Brand Consultancy Firms for the continuation of digital footprint/presence component for "Emerging Pakistan initiative", who are on Active Taxpayers List of the Federal Board of Revenue for the Services of consulting companies, having required competency and rich national and international working experience to fulfill the requirements mentioned in the RFP. Method of selection will be quality based selection.
- Request for Proposal (RFP) documents, containing detailed terms and conditions may be obtained from the Office of the undersigned on any working day till closing date. Documents can also be accessed at [www.edf.gov.pk](http://www.edf.gov.pk) and [www.commerce.gov.pk](http://www.commerce.gov.pk).
- The Request for Proposal (RFP) prepared in accordance with the instructions in the RFP must reach at the Office of undersigned on or before **15<sup>th</sup> May, 2019** at **11:00 a.m.** The Proposals will be opened the same day at **12:00 p.m.**

**Deputy Director (Emerging Pakistan)**

**Room No. 425, 4<sup>th</sup> Floor, Block-A, Pak Secretariat, Islamabad.**

**Ph: 051-9218434**