

Government of Pakistan
Ministry of Commerce & Textile
Commerce Division

Subject:- **WTO Seminar on IP and knowledge flows in a digital era Geneva, Switzerland, 5-6 November 2018**

Please find enclosed herewith a copy of World Trade Organization Geneva's letter along with its enclosure on the above noted subject.

2. It is requested that the information contained in the above mentioned letter may please be uploaded on the web site of Commerce Division for information of the officers.



(Ali Qayyum Raja)
Deputy Director (MOC)

Mr. Aamir Sharif, Database Administrator, Commerce Division, Islamabad
Admn.I/MOC Section's U.O No. 5(4)/2018-Admn.I/MOC dated 13-09-2018



WORLD TRADE ORGANIZATION

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EMAIL

To: WTO Members and Observers Heads of Delegations	E-mail: Attached List
From: Ms. Bridget CHILALA <i>B. Valdes</i> Director Institute for Training and Technical Cooperation World Trade Organization (WTO)	Date: 20 August 2018
Mr. Antony TAUBMAN <i>Antony Taubman</i> Director Intellectual Property, Government Procurement and Competition Division World Trade Organization (WTO)	
Number of Pages (including this one): 9	Div. Ref: TC18/37

SEMINAR ON IP AND KNOWLEDGE FLOWS IN A DIGITAL ERA

GENEVA, 05-06 NOVEMBER 2018

INVITATION TO NOMINATE CANDIDATES

Your Government is invited to nominate candidates who are government officials for possible selection as participants in the 2018 session of the WTO Seminar on IP and Knowledge Flows in a Digital Era that will take place at the WTO in Geneva from 5 to 6 November 2018. This is a Level 3 Specialized Course in the area of intellectual property.

Background on the Seminar

Development policy increasingly concerns the knowledge component of trade, and how to make best use of the opportunities provided by the knowledge economy: SDG 9, notably, identifies innovation as such as a goal for sustainable development. The disruptive effect of technological change has impacted especially on the area of intellectual property (IP), and the exercise of policy options under the TRIPS Agreement, opening up new avenues for development as IP in itself becomes a tradable good and IP plays a pivotal role in dispersed international production chains and in facilitating knowledge transfer. Policymakers therefore confront an entirely new set of challenges integrating TRIPS measures into trade policies that respond to a digitally transformed knowledge economy; these challenges extend to basic capacity to measure and to map the IP dimension of trade.

This Seminar will systematically review the current legal and policy landscape for trade in knowledge and provide an integrated overview, deploying a selective, yet necessarily broad-based range of cutting edge expertise from internationally renowned economists, lawyers and policy makers. They will examine how to map knowledge flows across borders and the impact of these flows, and then will chart the legal, economic and policy dimensions of such flows. A wide range of materials are being prepared that will serve as a complementary resource for future technical

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assistance and trade and development policy support in the contemporary knowledge economy. Suitably qualified candidates selected for the course from developing economies and economies in transition are fully funded.

..... A copy of the draft programme is attached (Attachment A). The working language will be English.

Eligibility and selection

Thirty (30) places are available for allocation to a selection of applicants from developing economies and economies in transition.¹

To be considered for possible selection, applicants must:

- be a senior government official responsible for intellectual property and related policy issues in his/her country, including matters relating to the interaction between trade and IP in a digital era;
- have completed the WTO on-line e-Training TRIPS course or possess proven commensurate knowledge or professional experience;
- demonstrate an extensive practical background in intellectual property law, policy and practice; and
- possess an excellent knowledge of English.

Applicants should be aware that participation is necessarily highly selective and that only candidates who meet the above criteria will be considered for possible selection. Incomplete or late applications, applications for candidates who lack these qualifications, and applications that are not nominated by the supporting government, will not be considered at all.

Logistics and support

..... The attached Application Form (Attachment B) must be returned, completed and signed by the candidate as well as by the nominating national authority which presents the candidate, via the Permanent Mission/Embassy. Nominations received from other sources will not be taken into consideration.

The deadline for submitting candidates is 20 September 2018. Nomination and candidate application forms should be transmitted to:

Logistics Unit
Institute for Training and Technical Co-operation
Fax: +41 22 739 5724
E-Mail: logistics.unit@wto.org

In light of complex arrangements involved in the organization of these activities, the WTO Secretariat will not be in a position to process the names of further nominees identified beyond this deadline. Permanent Missions and candidates will be informed of the selection results.

The WTO Secretariat will provide an economy round-trip air-ticket (excursion fare, if applicable), hotel accommodation and other necessary arrangements to selected participants for the duration of the stay. Other administrative arrangements shall be communicated directly to the nominees by email in due course.

The Secretariat reserves the right to postpone or cancel this activity in the event of force majeure or other reasons that render the execution of the activity impracticable for the organizers.

¹ Candidacies received from WTO Members and Observers subject to Administrative Measures at the time of selection will be not considered (category III for WTO Members or category II for WTO Observers).



WORLD TRADE ORGANIZATION
 ORGANISATION MONDIALE DU COMMERCE
 ORGANIZACIÓN MUNDIAL DEL COMERCIO

SEMINAR ON IP AND KNOWLEDGE FLOWS IN A DIGITAL ERA

Geneva, 5-6 November 2018

Programme

Monday, 5 November 2017

Venue: WTO, Room D

10h00 – 10h15	Opening of the Seminar by DG/DDG WTO*	
10h15 – 10h45	Keynote presentation by Professor Richard Baldwin*	
10h45 – 11h00	Discussion	
Theme I Mapping the Interface between Trade, Intellectual Property Rules and Knowledge Flows		
11h00 – 13h00	Existing trade rules that affect cross-border flows of knowledge	
	Moderator:	Xiaozhun Yi, Deputy Director General, WTO*
	Speakers:	Antony Taubman, Director, Intellectual Property, Government Procurement and Competition Division (IPD), WTO: <i>How digital disruption has redefined 'trade' – the post-TRIPS transformation of trade in IP</i>
		Lee Tuthill/Antonia Carzaniga, Counsellor, Trade in Services Division*, WTO: <i>How digital disruption has redefined 'trade': legal, policy and economic dimensions</i>
		Wolf Meier-Ewert, Counsellor, IPD, WTO: <i>Intellectual Property and Digital Trade – Mapping regulatory responses to emerging issues</i>
12h30 – 13h00	Discussion	
13h00 – 14h30	Lunch Break	
Theme II Measuring Trade in Knowledge		
14h30 – 18h00	Ways of measuring cross-border flows of knowledge	
	Moderator:	Roberta Piermartini, Counsellor, Economics Research and Statistics Division(ERSD), WTO*
	Speakers:	Andrew Toole/Nick Pairolo (USPTO): <i>Using Intellectual Property Data to Measure Knowledge Flows in International Trade</i>
		Andreas Maurer/Joscelyn Magdeleine, ERSD, WTO: <i>What can we learn of cross-border knowledge flows from IMF BOP and other data</i>
		Jonathan Ashtor (Paul, Weiss, Rifkind, Wharton & Garrison LLP, New York): <i>Measuring Patent Knowledge Flows: Adding Novelty to the Equation</i>
		José Guimón/Roberta Rabelotti (UAM, Spain): <i>Cross-border knowledge flows through R&D-related FDI: trends and policy implications for developing countries</i>
		Holger Ernst/Carsten Guderian/ Marco Richter (WHU – Otto Beisheim School of Management, Vallendar, Germany): <i>The Innovation Environment and Merger-Based Knowledge Diffusion</i>

17h00 – 17h30	Discussant:	Keith Maskus, Professor of Economics, University of Colorado
17h30 – 18h00		Discussion

Tuesday, 6 November 2018

Venue: WTO, Room D/S2

Theme III Impact of Knowledge Flows on Trade and Development		
10h00 – 13h00		
	Moderator	Jayashree Watal, Counsellor IPD, WTO
	Speakers	Travis Lybbert (UC, Davis) and Nikolas J. Zolas: <i>International and Domestic Patent Flows, Value-Added Trade and the Structure of Global Value Chains</i>
		Lei Yang (Hong Kong University)*: <i>Impact on technology absorption – evidence on exports from developing countries</i>
		Mark Thompson (Chief Economist, Austrian Patent Office): <i>The Value of International Patent Protection</i>
		Thomas Neubig: <i>Intangible assets and taxation</i>
12h00 – 12h30	Discussant	Carsten Fink, Chief Economist, WIPO*
12h30 – 13h00		Discussion
13h00 – 14h30	<i>Lunch Break</i>	
Theme IV Policy, regulatory and legislative frameworks		
14h30 – 17h00		
	Moderator	Xiaolin Chai, Director, Trade in Services Division*
	Speakers	Mary La France (University of Nevada Law School): <i>Regulation of music and audio-visual streaming in the US and EU</i>
		Mira Burri (University of Lucerne): <i>Understanding and Designing Trade Rules in the Era of Big Data</i>
		Jeff Dodd/Jacques de Werra (University of Geneva) <i>The Need for a Global Framework for Knowledge Transactions: cross border licensing and enforcement</i>
16h00 – 16h30	Discussant:	Antony Taubman, IPD, WTO
16h30 – 17h00		Discussion
17h00 – 17h30		Way forward on trade rules and economic implications for cross-border knowledge flows Speaker: Robert Koopman, Director, ERSD*

* Speakers to be confirmed

WTO APPLICATION FORM

**TECHNICAL COOPERATION SEMINAR ON IP AND KNOWLEDGE
IN A DIGITAL ERA (in English)
Level 3 - Specialized**

GENEVA (Switzerland), 5 – 6 NOVEMBER 2018

DEADLINE: 20 SEPTEMBER 2018

► This form needs to be completed and signed by the Applicant, validated by the National Authority proposing the candidate and submitted, **with a photocopy of their passport**, at the latest by the Thursday, 20 September 2018, **via the Permanent Mission/Embassy to the WTO**:

Logistics Unit, WTO Institute for Training and Technical Cooperation
E-mail: logistics.unit@wto.org
(OR fax: + 41 22 739 57 24)

Incomplete or illegible application forms will not be considered.

▼ **PART ONE: To be completed by the Applicant, in English and using CAPITAL LETTERS.**

<input type="checkbox"/> Mr.	<input type="checkbox"/> Mrs.	<input type="checkbox"/> Miss.	<input type="checkbox"/> Ms.
IMPORTANT: PLEASE ATTACH A PHOTOCOPY OF YOUR PASSPORT			
FAMILY NAME/SURNAME (as it appears in the passport)			
FIRST NAME (as it appears in the passport)			
Date of birth (DD/MM/YYYY)			
Title/Position			
Ministry/Organization			
City			
Country/Separate Customs Territory			
Telephone (Mobile or Professional)			
Fax (professional)			
E-mail addresses (professional & personal) IN CAPITAL LETTERS	1. Email which you wish us to use: 2. Other email:		
Travel Preference, if any (taken into consideration but <u>not guaranteed</u>)			

Higher (university) education

When?	Where?	Title of qualification

Languages:

The Seminar on IP and Knowledge in a Digital Era will be delivered in English. Therefore, participants are required to have full command of English. By signing this application form, the Applicant and Nominating Authority certify that the Applicant has full command of English.

Work experience

Current position/Job title	
Brief description of your current responsibilities:	
On which date did you take up your current functions?	
What was your previous post?	
Are you directly responsible for matters relating to the interaction between trade and IP in a digital era?	

WTO training undertaken

Have you successfully completed a WTO E-Learning course(s), and if so, which course(s)?	
Date(s)?	
Other relevant training course(s) undertaken:	

Please indicate your area(s) of expertise, particularly as it relates to issues at the crossroads between trade agreements and intellectual property in a digital era

Please describe the objective that you would like to achieve by participating in this Seminar and how you intend to use any knowledge gained from the course in your official function

Please describe any particular issues that you would like to be covered by the Seminar

▼ PART TWO: To be completed by the National Nominating Authority:

The Nominating Authority:	
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- officially nominates:

Name of candidate:	
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- to attend the WTO Seminar on IP and Knowledge in a Digital Era;
- confirms that the candidate has direct responsibility for subject matters relating to the interface between trade agreements, intellectual property in a digital era or has demonstrably commensurate knowledge and professional experience in these matters, and has full command of English, which would enable him/her to successfully and actively participate in the Seminar; and,
- is fully aware that this nomination is subject to the decisions of the WTO Selection Committee and to the conditions described in the Annex to this application, which we have thoroughly read and accepted.

**INDICATE CLEARLY IF YOU ARE REQUESTING FINANCING FOR THIS CANDIDACY
(CHECK THE APPROPRIATE BOX)**

YES

NO

Details of the Official responsible for nominating this candidate:

Family name	
First name	
Title/Position	
Ministry/Entity	
E-mail address:	
Telephone:	

▼ By signing and stamping this form, the Candidate and the Nominating Authority certify that all information included is complete and correct.

Date & signature (Candidate)	Date, signature & STAMP (Nominating Authority)

ANNEX: CONDITIONS FOR PARTICIPATION IN WTO TECHNICAL ASSISTANCE ACTIVITIES

I. Travel, air-tickets, visas, transit visas, accommodation and subsistence allowances:

1. Countries are implementing very strict visa policies. Before you complete this registration form, please enquire several weeks in advance on the visas and transit visas you need. Make the necessary arrangements to obtain all necessary visas for your full roundtrip. The WTO is not authorized to intervene in this matter and is not responsible for visa fees and other financial issues.
2. You will not be consulted for your travel itinerary. However, if there is any preferred travel itinerary, please clearly indicate in the application form.
3. The WTO Secretariat will provide you with a round-trip airplane ticket in economy-class, a daily subsistence allowance, a terminal expenses allowance and accommodation for the duration of the Seminar.
4. Administrative and logistical details will be communicated to the selected participants directly.

II. The WTO Secretariat does not assume financial or any other responsibility for:

1. Expenses incurred in connection with foreign travel formalities (visas, transit visas, taxes, travel to get visas, medical examinations, vaccinations, etc.), expenses during the journey resulting from lack of transit visa or from insufficient passport validity.
2. Salaries of the participants during their participation in the Seminar.
3. Travel or other expenses of any additional persons accompanying the participants.
4. Travel or accident insurance, medical treatment or hospitalisation during travel or participation in the Seminar.
5. Loss or damage to the personal effects of the participants during travel or attendance at the Seminar.
6. Any modification made by you regarding the hotel booking and the related logistical arrangements.
7. Any personal service or facility you may request during your stay in the hotel where you are accommodated by the WTO, such as: business centre, internet connections, room service, laundry, mini-bar or any kind of ground transport.
8. Any modification made BY THE AIRLINE OR BY YOU in connection with the itinerary or the air-tickets issued by the WTO Travel Agency in Geneva. Any additional fees, charges and/or penalties for the air-ticket modifications WILL BE COVERED BY YOU AND NOT BY THE WTO.
9. Any damages made by you to the facilities to which you have access during your stay (i.e. hotel room) which will be your responsibility.

I, the undersigned Applicant, declare that I have carefully read this application form and that I accept the aforementioned conditions:

Date, name, signature of the candidate & stamp

THIS COMPLETED FORM SHOULD BE SUBMITTED BY YOUR PERMANENT MISSION/EMBASSY, WITH A PDF COPY OF YOUR PASSPORT, TO THE FOLLOWING EMAIL ADDRESS ONLY, AT THE LATEST BY THE DEADLINE MENTIONNED ON PAGE 1

logistics.unit@wto.org

(OR fax: +41 22 / 739 57 24)

INCOMPLETE/ILLEGIBLE FORMS, OR FORMS NOT PRESENTED BY THE PERMANENT MISSION, OR PRESENTED BY THE PERMANENT MISSION AFTER THE DEADLINE, WILL NOT BE ACCEPTED