

**GOVERNMENT OF PAKISTAN
MINISTRY OF COMMERCE**

No. 5(1)/2023-Admn-I/HR-I

Islamabad, the 19th September, 2023


CIRCULAR

SUBJECT: - INVITATION TO APPLY TO THE 2ND TRAINING PROGRAMME ON E-COMMERCE FOR DEVELOPMENT, FROM 30 OCT TO 10 NOV 2023 IN BEIJING, CHINA

Please find enclosed herewith a copy of self explanatory email along with its enclosure, received from Permanent Mission of Pakistan to the WTO Geneva on the above mentioned subject for placing on the website of the Ministry of Commerce.

2. Interested officers from Main Ministry and its Attached Departments who fulfill the eligibility criteria may send their nominations, duly approved by their respective Head(s) of the Wing(s)/Departments to HR-I Section (along with their C.V , Services Profile and details of availed Foreign Training/Workshops etc), latest by 22-09-2023 positively. *Nominations received after the deadline will not be entertained.*

Encl: As Above


(Aamir Waheed)
Section Officer (HR-I)

**Database Administrator,
Ministry of Commerce,
Islamabad**

Copy for information to Section Officer (AOs-HR), Ministry of Commerce, Islamabad

FW: Invitation to apply to the 2nd training programme on E-commerce for Development, from 30 Oct to 10 Nov 2023 in Beijing, China

1 message

Haja Ranaivo <haja.ranaivo@wto-pakistan.org>

Tue, Sep 19, 2023 at 12:39 PM

To: Deputy Director MoC Ministry of Commerce <ddcommercedivision@gmail.com>

Cc: Ali Hussain <ali.hussain@wto-pakistan.org>, "jswto.moc@gmail.com" <jswto.moc@gmail.com>, Ashfaq AHMAD <ashfaqdcwto@gmail.com>, Sadia Sultan <sowto2.moc@gmail.com>, Fahad Raza <fahad.raza@wto-pakistan.org>

Dear Sir,

The Mission wishes to convey the attached an invitation to apply for the ecommerce training programme on ecommerce held in Beijing co organized by the ITC and the Academy for International Business Officials (AIBO) of China the Academy for International Business Officials (AIBO) of China.

The attached document outlines the programme and the modalities for application which is financially supported by the organizer. The deadline to apply is by 28th September 2023.

Any questions or requests related to this training may please be addressed to the organizer at :
zhao@intracen.org

Best regards,

Haja

Haja Ranaivo**Trade Development Officer**
Delegation Coordinator

Permanent Mission of Pakistan to the WTO

37-39 Rue de Vermont. 1211 Genève

Tel 022 748 70 25 - Fax 022 748 70 29

From: ITC <noreply@maillink.intracen.org>**Date:** Tuesday, 19 September 2023 at 08:13**To:** Haja Ranaivo <haja.ranaivo@wto-pakistan.org>**Subject:** Invitation to apply to the 2nd training programme on E-commerce for Development, from 30 Oct to 10 Nov 2023 in Beijing, China

Dear colleagues,

Hope this message finds you well.

To strengthen the capacity of policymakers and trade negotiators from developing countries in designing and implementing conducive policies for e-commerce and digital trade, ITC has developed a **training programme on “E-commerce for Development”**. The training programme is supported by the Ministry of Commerce of China and jointly implemented by the ITC and the Academy for International Business Officials (AIBO) of China.

The first “E-commerce for Development” training was held successfully in Beijing on 03-13 Jul 2023, with 26 participants from 21 countries. The second edition of the training will be held from **30 Oct to 10 Nov 2023 in Beijing, China**. If you're interested in the training programme, we cordially invite you to **apply before 28 September 2023**.

Application and financial support

Application: application to attend the training can be submitted through [this link](#), before 28 September 2023. Please note that participants will be selected on a basis of maximizing the contribution of the training to their work, with due consideration for regional and gender balance.

Financial support: Participants from developing and least developed countries will be provided with financial support to attend the training, including international flights (return economy class to Beijing, China), accommodation and DSA (in accordance with the rates of China's foreign aid programme).

Please find attached the flyer for the training programme. If you have any questions about the training programme, please contact zhao@intracen.org.

Thank you and best regards

If you no longer wish to receive our communications, follow [this link](#)

 **E-commerce training In Beijing 30 Oct -10 Nov 2023, flyer as of 18 Sept.pdf**
133K

E-COMMERCE FOR DEVELOPMENT

2nd Training on building an enabling policy environment for e-commerce and digital economy

30 OCT – 10 NOV 2023, BEIJING, ACADEMY FOR INTERNATIONAL BUSINESS OFFICIALS

Background

Digital economy has emerged as a key driver of economic growth, job creation, and innovation. E-commerce and digital economy have revolutionized the way businesses operate, and consumers access goods and services, leading to increased economic efficiency, productivity, and competitiveness.

However, the full potential of e-commerce and digital economy can only be realized in an enabling policy environment that fosters innovation, competition, and trust. The various challenges faced by developing countries, including inadequate infrastructure, regulatory frameworks, and digital skills can be addressed through enabling policies, providing opportunities for companies, MSMEs in particular, to thrive and contribute to sustainable development.

Policy frameworks on e-commerce and digital economy are also rapidly evolving. Domestically, many countries are striving to improve their regulatory framework and strengthen regulatory capacity. Internationally, new rules on e-commerce and digital economy are being developed, including at the WTO and in the context of regional trade agreements. Developing countries have highlighted the urgent need to strengthen technical assistance to enhance their participation in these processes.

In this context, with the support of the Ministry of Commerce of China and working jointly with the Academy for International Business Officials (AIBO) of China, ITC has developed a training programme to provide capacity building to policymakers and trade negotiators on conducive e-commerce policies. The first training was held successfully in Beijing on 03-13 Jul 2023, with 26 participants from 21 countries. The 2nd edition of the training, to be held from 30 Oct to 10 Nov 2023 in Beijing, will build on lessons learned from the 1st training to provide targeted support to developing countries.

Objective

The objective of this training programme is to enhance the capacity of policymakers and trade negotiators in developing countries to design and implement policies and regulatory frameworks that support the growth of e-commerce and the digital economy. This will ultimately contribute to economic growth, job creation, and innovation in developing countries.

Target Audience

The target audience for this training programme includes policymakers, trade negotiators and other stakeholders from developing (including least developed) countries responsible for the development and implementation of policies and regulatory frameworks related to e-commerce and digital economy.

Content and Methodology

The training programme will use a blended learning approach, including online modules, *in-situ* sessions and discussions, as well as field visits to companies. The training programme will be delivered by experts, policymakers, and entrepreneurs in e-commerce and digital economy.

The training program will have the following content:

- Sessions and discussions on key policy issues, such as legal and regulatory frameworks, digital infrastructure and connectivity, digital skills and entrepreneurship, cross-border e-commerce and digital trade, best practices in online consumer protection, data privacy, cybersecurity and etc. The training programme will be developed with a particular focus on addressing the challenges faced by developing countries.
- Field visits to companies: participants will have the opportunity to visit the leading e-commerce and digital companies in China to gain the first-hand knowledge of practical/operational aspects of e-commerce and digital economy, and to develop business linkages that could be useful for their MSMEs.

The training programme will be conducted in English.

Expected Outcomes

At the end of the training programme, participants are expected to have gained:

- Enhanced understanding of the opportunities and challenges of e-commerce and digital economy, as well as practical knowledge about how e-commerce businesses operate.
- Improved knowledge on how to develop and implement conducive policies to support development of e-commerce and digital economy.
- Strategic exchanges among participants on how to develop e-commerce and digital economy in developing countries.
- Linkages with leading e-commerce businesses and other key stakeholders.

Duration and Schedule

The training programme will be conducted over a period of 2 weeks, from **30 Oct to 10 Nov 2023 in Beijing, China**. The training will be hosted at the Academy for International Business Officials (AIBO) of China.

Application and financial support

Application: application to attend the training can be submitted through this [link](#), before **28 September, 2023**. Please note that the participants will be selected on a basis of maximizing the contribution of the training to their work, with due considerations for regional and gender balance.

Financial support: Participants from developing and least developed countries will be provided with financial support to attend the training, including international flights (return economy class to Beijing, China), accommodation and DSA (in accordance with the rates of China's foreign aid programme).

About the programme

The training programme is organized by the Ministry of Commerce of China, implemented by the [International Trade Centre \(ITC\)](#) and the [Academy for International Business Officials \(AIBO\)](#) of China.

If you have any questions, please contact zhao@intracen.org.