



**Ministry of Commerce & Textile
Government of Pakistan**

REQUEST FOR PROPOSALS (RFP)

HIRING OF BRAND CONSULTANCY FIRM FOR CONTINUATION OF DIGITAL FOOTPRINT/PRESENCE UNIT

Ministry of Commerce & Textile invites Request for Proposal (RFP) from the brand consultancy firms / consultants, who are on Active Taxpayers List of the Federal Board of Revenue for the services of consulting companies, having required competency and rich national and international working experience to fulfill the requirements of the Continuation of ***Digital Footprint/ Media Presence Unit component of Emerging Pakistan initiative***. Method of selection will be Quality Based Selection.

2. Request for Proposal (RFP) documents, containing detailed terms and conditions may be obtained from the office of the undersigned from **10th June, 2018** onwards @ Rs. 100/-. RFP documents can also be downloaded from www.edf.gov.pk, and www.commerce.gov.pk free of cost.

3. The Request for Proposal (RFP), prepared in accordance with the instructions in the RFP documents, must reach at the office of undersigned on or before **26th June, 2018 at 11:00 a.m.** The Proposals will be opened the same day at **12:00 p.m.** This advertisement is also available on PPRA website at www.ppra.org.pk.

**Deputy Secretary (FT-II)
Ministry of Commerce & Textile
Room No. 440, 4th Floor, Block A
Pak Secretariat, Islamabad
Ph: 051-9103831**