

IMMEDIATE

Government of Pakistan
Ministry of Commerce
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Subject:- **4th BUSINESS OPPORTUNITIES CONFERENCE IN NEW YORK
ON 3RD JUNE, 2016.**

Ministry of Commerce, in collaboration with USTR Office and U.S Department of State, is holding 4th Business Opportunities Conference (BOC) in New York. The Conference is scheduled to be held on 3rd June, 2016 and features a number of activities. Pak-U.S Business Opportunities Conference will be a chance for Pakistani businesses for direct interaction with American companies and Pakistan's delegation will be led by the Minister for Commerce.

2. This conference follows from the success of three similar conferences held earlier in 2012, 2013 and 2015 in London, Dubai and Islamabad, respectively. Specific sectors identified for the purpose, include textiles (fashion apparel), agriculture, healthcare products, ICT and local car manufacturers and auto parts suppliers.

3. It is requested to upload the following link on the website of the Ministry of Commerce:

<https://uspakboc.com/>



(Tahira Saleem)

Section Officer (Americas)

29-04-2016

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Ministry of Commerce's U.O. No. 1(21)/2009-America